



Our new Official Statistical Partners – NonLeagueHQ

The Combined Counties League is delighted to announce a groundbreaking new partnership with **NonLeagueHQ**, becoming the first league in the country to formally collaborate with their rapidly growing statistics and insights platform.

NonLeagueHQ was formed in 2020 and is run by Matt Cooke and Andy Forward. They are rapidly becoming the website of choice for many with their independent and innovative statistical information, while this collaboration marks a significant step forward in how our League supports its member clubs, offering enhanced visibility, deeper analytical tools, and weekly insights.

The Combined Counties League is proud to champion innovation within the National League System and looks forward to the positive impact this will bring to clubs, supporters, and the wider non-league community. Our member clubs are encouraged to use their free weekly statistical analysis in their match programmes and provide acknowledgement and links to their website in return.

Caroline Bone, Combined Counties League Operations Manager, said:

“We are excited to have brought this partnership to fruition and to be the first league to work alongside NonLeagueHQ. For us, this is about giving our clubs access to meaningful, relevant statistics tailored to each team and their respective division. From here, we hope to see both the league and NonLeagueHQ grow together, providing supporters with a rich, engaging range of data for their clubs.”

Richard Lambert, Combined Counties League Media Team Lead, said:

“As a football historian and statistician, I have been impressed with the wealth of information that NonLeagueHQ currently provides, both on their website and across the social media networks, and believed they deserved greater exposure. They have grown into a reliable, relevant and informative football data supplier in just five years, and the sky is the limit for their brand.

Data is becoming ever more important in the game we love, both on and off the pitch, and it is hoped that the information they provide will benefit not only our member clubs, but supporters and social media followers too.”

Matt Cooke and Andy Forward at NonLeagueHQ, said:

Matt : “From the beginning, our sole aim was to give non-league football, and clubs in particular greater exposure, and through our combined love of this level of the beautiful game and the world of statistics we've been able to do that.

Joining forces with the Combined Counties League is a real honour, especially for myself growing up in Surrey and living in East Berkshire, it's my go-to league for my non-league fix, and as our partnership grows, we hope the league and member clubs find real use out of what we provide.”

Andy : “We absolutely love providing stats and information for the non-league world from Clean Sheet runs to Number of Drawn Games in a Row, every team deserves a mention!

We've been looking to provide more regular information in a weekly stat pack, and are delighted that the Combined Counties League will be the first League to receive it. We look forward to enhancing the information and data provided over time.”

To look at their website, just visit: <https://www.nonleaguehq.com/home-new/>

Or drop them a line at: nonleaguehq2425@gmail.com